

# Job Description



## Graphic Designer

**Location:** Mumbai/Pune

**About us:** Established in 2017 in the UK, Percipere is a fast-growing Premier Process Integrator for ERP and Process re-engineering engagements that works with leading clients in Europe, Americas, Middle East and India. We have ambitious growth targets, and this role will play a pivotal role in helping achieve these targets

### Responsibilities:

- ✓ Conceptualizing visuals based on requirements
- ✓ Use Video, digital illustration, photo editing software, and layout software to create brand creatives, in-store communication, ad adaptations, and display
- ✓ Create visual elements such as logos, concepts, original images, and illustrations to help deliver brand and promotional messages.
- ✓ Design brand campaign, promotion, and layouts, including an optimum selection of colors, images, and typefaces
- ✓ Work closely with the teams - HR, Product, brand marketing
- ✓ Ensure final graphics and layouts are visually appealing and on-brand

### Job Specifications:

- ✓ Proven graphic designing experience for brands. Understanding and experience in digital content design will be an added advantage
- ✓ A strong portfolio of illustrations or other graphics for brands
- ✓ Degree in Design, Fine Arts, or related field is a plus
- ✓ Familiarity with design software and technologies (such as InDesign, Illustrator, CorelDraw, Photoshop)
- ✓ Having fair knowledge of UX/UI
- ✓ Degree in Design, Fine Arts, or related field is a plus
- ✓ 1-2 years' Experience.

### Preferred Skills

- ✓ Graphic Design
- ✓ InDesign
- ✓ Illustrator
- ✓ CorelDraw
- ✓ Photoshop

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